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Project Co-ordinator

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1. Executive summary

The deliverable is intended to present the dissemination material delivered by the project until the time of delivery of the present document and to present the plans for the next material.

In addition to the project website that is described in a different deliverable, the dissemination material of DC-NET is composed by:

- 5 items already developed, namely:
 - the poster 70 X 100 cm.
 - the small poster A3 format
 - the brochure
 - the postcard
 - the folder

- one booklet that will be developed during the next months and is planned to be ready by December 2010

- the customised material that is produced by the partners on the basis of specific needs, starting from the standard material.

The following chapters provide a general introduction to the scope of these materials and present their graphic.

Originals of the material are available on demand by the coordinator.

2. Introduction

The materials developed by DC-NET have been planned in the basis of different needs of communication to be faced by the project, i.e:

- To present the project in the poster session of conferences and seminars; to this scope, the poster 70 X 100 cm. has been designed;
- To provide some general information about the project in public events as well as project meetings and in general in situations where the space available for the poster is limited; to this scope, the poster in A3 forma has been designed;
- To provide an introduction to the project, with the list of partners and main objectives and activities carried out; to this scope, the brochure has been designed;
- To offer an invitation to join the DC-NET working groups; to this scope, the post-card has been designed;
- To gather information offered by DC-NET during the DC-NET events; to this scope, the folder has been designed.

All the materials have been printed in several copies by the coordinator and are aimed to be distributed among the partners.

The booklet is not yet ready.

Its plan is to be produced during the autumn 2010 and to be ready for printing by the end of the year.

The booklet will contain a presentation of the partners, an introduction to the project in the different languages and some in depth information about the results of the DC-NET work-packages, with particular regard to:

- Terms of reference of the DC-NET working groups (WP1);
- Information about the NREN and other e-Infrastructure providers;
- Some introduction to the new services and the best practices.

In the case of the DC-NET conference in Brussels, the Belgium partner has decided to produce a customized version of the website (the DC-NET conference website is linked to the DC-NET website and vice-versa and they share the same graphics) and a customized version of the folder, where the references to the conferences are shown on the front page.

All the dissemination material follows the same graphical approach where:

- - small icons of cultural objects are spread on the layout of the page, they represent the digital cultural heritage;
- - the small icons are distributed in an ordered manner; the order represents the metadata standards and registries that are used to make accessible the digital cultural heritage;
- - some cables are also shown on the layout; they represent the possible connections that can be established thanks to the e-Infrastructures.

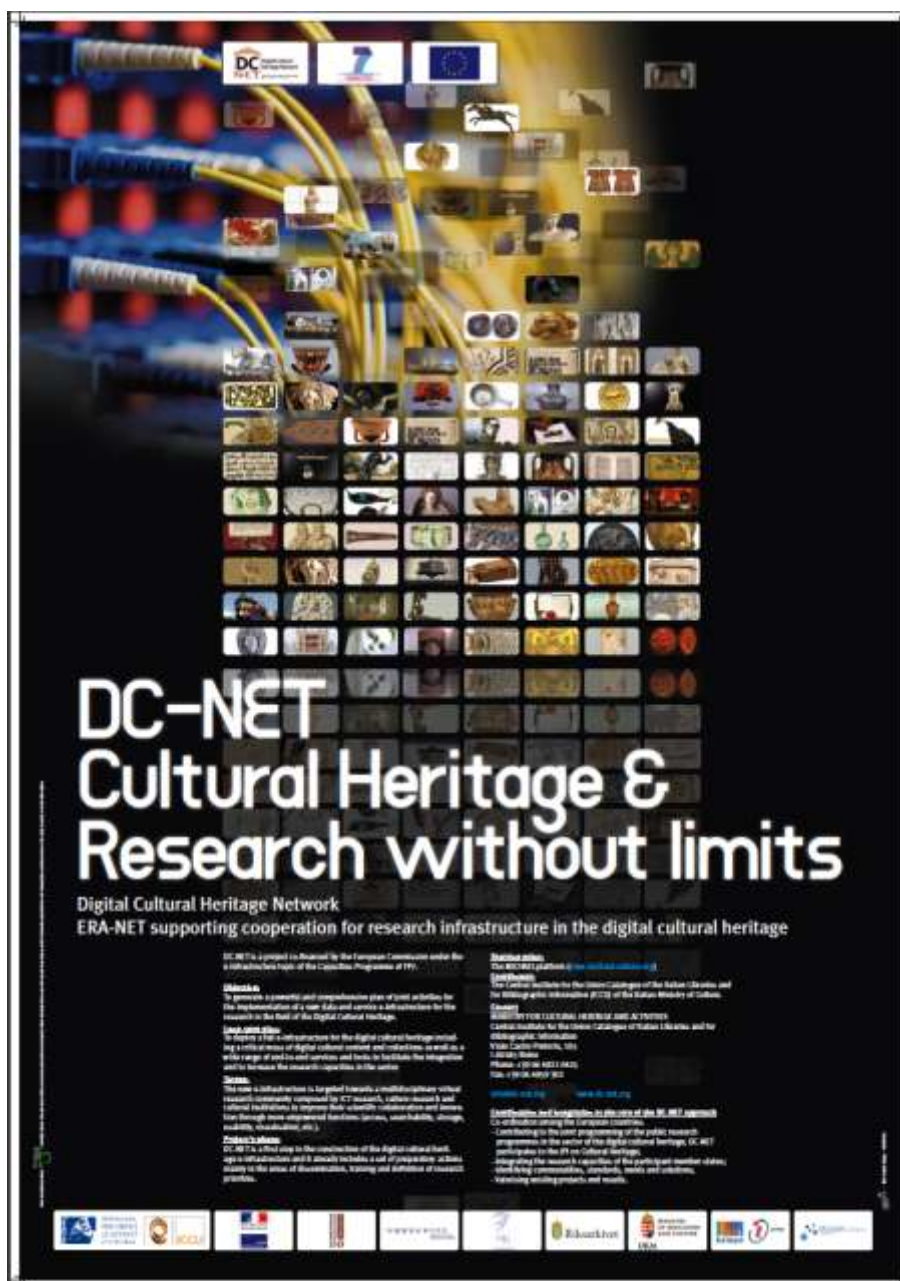
All the materials show the logo of all the partners + the logo of MICHAEL Association that is contributing to the project as the starting point of the new e-Infrastructure for cultural heritage.

Credits to all the institutions that provided the images for the composition of the icons are shown as well on all the materials, including credits to MINERVA that is the networks supporting DC-NET in the relationship with the cultural institutions all over Europe.

3. DC-NET Poster

This poster is realised in 70 X 100 cm.

250 copies have been printed.

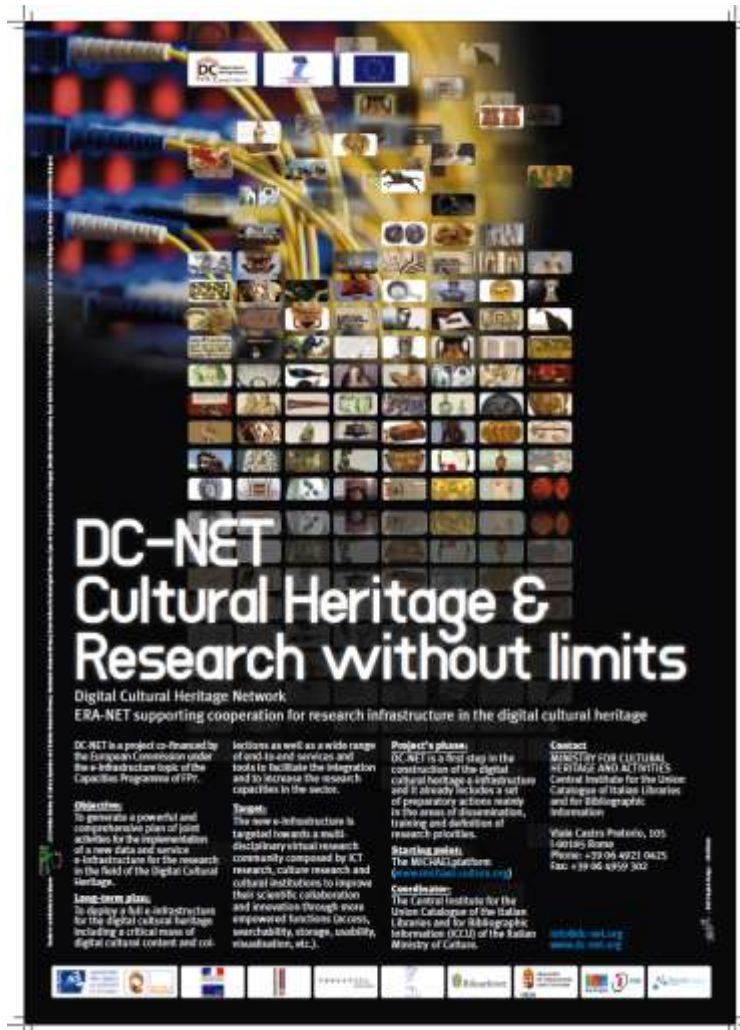


4. DC-NET Small poster („playbill“)

This small poster is realised in A3 format on a thicker paper in order to allow an easy use if appended on desks, doors, small panels, etc.

The text on the bottom of the poster is shorter in comparison with the poster 70 X 100.

250 copies have been printed.



5. DC-NET Brochures

The DC-NET brochure is folded in three parts and its dimension is 20 X 20 cm. when folded and 20 X 60 cm. when open.

2000 copies have been printed.



DC-NET Cultural Heritage & Research without limits
 Digital Cultural Heritage Network - DC-NET supporting cooperation for research infrastructure in the digital cultural heritage

DC-NET is a project co-financed by the European Commission under the e-Infrastructure topic of the Capacities Programme of FP7.

Objectives:
 To promote a powerful and comprehensive plan of joint activities for the implementation of a new data and service infrastructure for the research in the field of the Digital Cultural Heritage.

Long term aim:
 To develop a DC-NET infrastructure for the digital cultural heritage including a critical mass of digital cultural content and activities as well as a wide range of tools, services and tools to facilitate the integration and to increase the research capabilities in the sector.

Target:
 To work in collaboration to targeted towards a multi-disciplinary virtual research community composed by ICT research, cultural research and cultural institutions to improve their scientific collaboration and innovation through more empowered functions (forums, mentorship, workshops, working meetings, etc.).

Project phases:
 DC-NET is a five step in the construction of the digital cultural heritage infrastructure and it already includes a set of preparatory activities mainly in the areas of dissemination, training and definition of research priorities.

Starting point:
 The DC-NET partners (see attached following)

Structure:
 The Central Institute for the Online Catalogue of Italian Libraries and for Bibliographic Information (ICCL) of the Italian Ministry of Culture.

Objectives:
 DC-NET FOR CULTURAL HERITAGE AND ACTIVITIES
 Central Institute for the Online Catalogue of Italian Libraries and for Bibliographic Information

Wales Centre Present, for: I-Access Europe
 Phone: +353 91 9431400
 Fax: +353 91 9431400

Website: www.dc-net.org

Partners and integration at the core of the DC-NET response:
 Co-ordination among the European countries - Contributing to the joint programming of the public research
 participation to the IP on Cultural Heritage, integrating the research capacities of the participant member states, identifying core activities, standards, tools and solutions
 Relating to testing practices and results.

The DC-NET project contributes the participation to a five-step process in the Ministry of Culture, their agencies and other cultural bodies (universities, libraries, archives, and other cultural heritage sites), in a joint effort. Universities and national operators will work with a wide scientific partner to identify how best to carry out the research using Network Centric and Distributed Networks, high performance computing, large scale storage capabilities and other technology solutions.

The DC-NET partners have a wide range of cooperation. They have already successfully collaborated on several European initiatives, including the HERITAGE, RECALL and EPOCHA projects.
www.heritage4eu.org
www.recall-project.org/
www.eepocha.eu

Activities:
 The Project consists of 7 work packages, as listed in the following table:

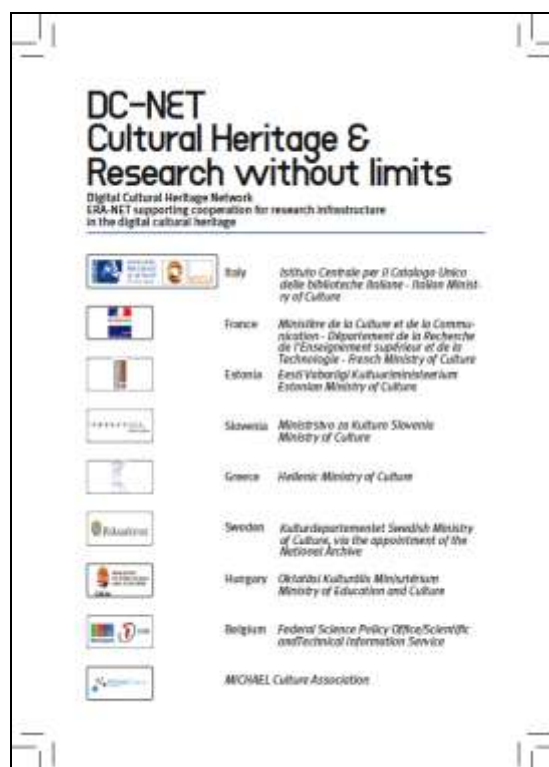
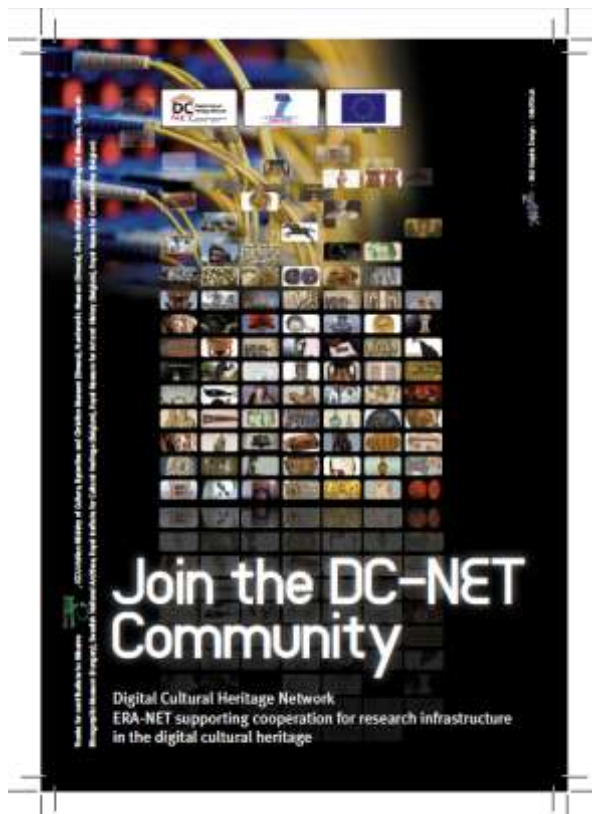
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|----------------------------|
| Network of Common Interest |
| E-Infrastructure Awareness |
| New Service Priorities |
| Technical Validation |
| Dissemination |
| Joint Activities Plan |
| Management & Governance |

DC-NET started on the 1st of December 2009 and will last 34 months.
 A wide range of activities, workshops, meetings and final events publications, involving all network stakeholders, will be delivered. Details of the DC-NET activities are regularly announced on the project's website www.dc-net.org.

6. DC-NET Post-card

The DC-NET Post-card is intended as a handy instrument to provide some basic information (title, slogan, list of partners, contact, website). Its dimension is 11 X 16 cm and corresponds to the standard for post-cards; in this way, it can be possibly mailed in the case of special mailing.

1000 copies have been printed.



7. DC-NET Folder

The folder is a standard format that allows to gather easily half centimetre of documentation.

The standard version is provided in the following page for reference.

1000 copies have been printed.

